



Job Description - Sire Procurement/Sales/Advertising Specialist

Responsibilities include, but not limited to the following:

- Analyze new bull prospects and current semen inventory. Determine the ability to sell or continue to sell current and future inventory and new bull prospects.
- Budget, schedule and prepare ads for breed journals and directories
- Publish Facebook posts pertaining to but not limited to the following: current bulls / AI Equipment in stock, stud visits, ranch / herd visits, sale visits, stock shows, catalog progress updates, AI Clinic posts.
- Primary preparation of annual sire directory
- Answer sales calls, assist clients in determining product (Semen and AI Equipment) selection
- Determine inventory and reorder schedule for sales products
- Herd inspection, farm and ranch visits
- Stock Show attendance – National Western, Fort Worth, North American, Louisville, Houston, TAMU Beef

Short Course

- Assist in filling orders in the warehouse as needed
- Assist in maintenance of website

To apply email resume and references to: Saundra@bovine-elite.com